

# News Release

For Immediate Release

## Kenneth P. Rapoport CPA, Ltd. Earns Better Business Bureau Accreditation

Chicago, Illinois December 2015 Becoming an Accredited Business with the Better Business Bureau is an honor not accorded to all business; because not all business meet eligibility standards. Kenneth P. Rapoport CPA, Ltd. is pleased to announce today that it has met all BBB standards and is now an Accredited Business.

“Accreditation in the BBB is by invitation only” says Steve J. Bernas, president & CEO of the Better Business Bureau serving Chicago and Northern Illinois. “And only those business that meet our high standards, and pass the review process are approved by our Board of Directors.”

As with all small business that are Accredited by the BBB, Kenneth P. Rapoport CPA, Ltd has committed to the Code of Business Practices. The Code is comprehensive set of policies, procedures and best practices on how businesses treat consumers. These standards call for building trust, embodying integrity, advertising honesty and being truthful. Bernas adds “To maintain their Accreditation a business must be transparent, honor promises, be responsive to their customers, and safeguard their privacy.”

“We are proud to be a BBB Accredited Business,” said Ken Rapoport, President of Kenneth P. Rapoport CPA, Ltd. “In today’s world it is imperative that our customers know how seriously we take our commitment to excellence and good customer service. Our achieving BBB Accreditation exemplifies that goal.

Kenneth P. Rapoport CPA, Ltd. has been in business for over thirty years offering consumers the best in accounting and tax preparation. “Our desire is to stay focused on what we do best; provide outstanding products and surpassed customer service,” said Ken Rapoport.

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About the Better Business Bureau: As a private, non-profit organization, the purpose of the Better Business Bureau is to promote an ethical marketplace. BBBs help resolve buyer/seller complaints by means of conciliation, mediation and arbitration. BBBs also review advertising claims, online business practices and charitable organizations. BBBs develop and issue reports on business and non-profit organizations and encourage people to check out a company or charity before making a purchase or donation.